



FOR IMMEDIATE RELEASE:
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Business Health Services Helps Promote Workplace Wellness Month

(BALTIMORE, MD) - BHS joined the Injured Workers Insurance Fund (IWIF), Carefirst, and the Chesapeake Regional Safety Council to help promote workplace wellness through a symposium held at the Westin BWI Hotel on June 8th. The symposium brought together experts from Maryland and across the Nation to discuss the importance of workplace wellness programs. As a part of a symposium BHS' President and CEO, Dawn Motovidlak, lead a panel discussion on wellness program success stories with four area companies, including one of BHS client, All Risks.

Another highlight of the symposium was keynote speaker, Ron Goetzel, who discussed how wellness programs can generate a return on investment. Mr. Goetzel serves as the principal investigator for wellness programs administered by the Centers for Medicare & Medicaid Services, the Centers for Disease Control, Prevention and some of the nation's largest employers.

Workplace wellness is increasingly being recognized as an important strategy for combating health costs across the Nation. As IWIF President and CEO Tom Phelan states, "A workplace wellness program can help employees safely live and work to their fullest potential. Most working Americans spend the majority of their waking hours at work. Therefore, employers are in an ideal position to provide not only a culture of safety, but also a culture of health and wellness in the workplace."

The symposium, which was free and open to the public, had over 240 attendees.

About Business Health Services: Business Health Services specializes in reducing behavioral risk that impacts an organization's bottom line. By providing wellness, employee assistance, work-life balance and workforce management solutions, BHS empowers employees to make smart lifestyle decisions and helps organizations save money.

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